

May - 1908

SAN FRANCISCO  
PUBLIC LIBRARY

# I have a dream

DOCUMENTS

MAY 1 1968

SAN FRANCISCO  
PUBLIC LIBRARY



## Martin Luther King Square

Modern, striking, bright, attractive...

These will be the words for Martin Luther King Square.

Three-story apartment houses will line a landscaped central mall—with generous open spaces and play areas.

All this replaces old, unused and obsolete buildings—the now demolished Foster & Kleiser Company block.

In a way, this is symbolic...

For it is making way for new hopes and new homes for those who live and work in the Western Addition.

The apartments will range from one to four bedrooms.

One third of the 110 units will be leased to the San Francisco Housing Authority for low income A-2 families at greatly reduced rents.

The remainder will be rented to moderate-income families at rates substantially below the market.

**Martin Luther King Square** would have been impossible without the co-operation and collaborative planning of the community—and the following:

- Mortimer Fleishhacker, Jr. and Mortimer Fleishhacker III, civic leaders who volunteered to develop the block, who provided the seed capital for design and loan processing, and who generously offered to transfer their interest without a profit to the Fillmore Community Development Association.
- The San Francisco Redevelopment Agency, having pledged to have the Western Addition renewal area built by and for Western Addition people, allocated this land exclusively for this socially oriented housing.
- The Fillmore Community Development Association, led by its project coordinator, Ulysses J. Montgomery, and its president, Robert Lewis, which will own and manage Martin Luther King Square on a non profit basis. The Association will select Western Addition residents for tenants in accordance with relocation priorities.



Robert Lewis



Ulysses J. Montgomery



Mortimer Fleishhacker, Jr.



Mortimer Fleishhacker III

William E. Guthrie  
representing  
Community Estates  
(Seventh Day  
Adventists)

Dr. Wesley F. Johnson  
representing  
Johnson Development  
Company

Floyd Pierce  
representing  
Jones Memorial  
Homes Inc.

Paxton Beale  
representing  
Beale Eye Foundation

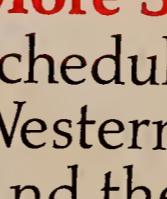
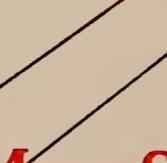
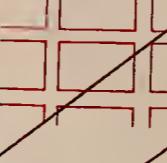
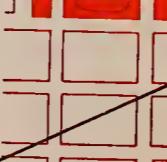
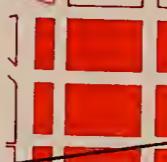
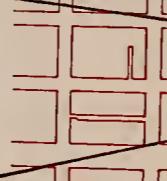
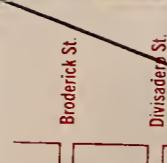
Ulysses J.  
Montgomery  
representing  
Fillmore Community  
Development  
Association

Robert Lewis  
representing  
Fillmore Community  
Development  
Association

The Reverend  
H. G. Green  
representing  
Turk Development  
Company

The Reverend  
D. Manning Jackson  
representing  
El-Bethel Baptist  
Church Inc.

Walter Taylor  
representing  
Most Worshipful  
Prince Hall  
Grand Lodge



Broderick St.  
Divisadero St.  
Scott St.  
Tice St.  
Filmore St.  
Webster St.  
Buchanan St.  
Laguna St.  
Octavia St.  
Gough St.  
Franklin St.  
Van Ness Avenue

Nihonmachi

Fillmore  
Center

Bush St.  
Sutter St.  
Post St.  
Geary St.  
O'Farrell St.  
Ellis St.  
Eddy St.  
MINT ST.  
Golden Gate Ave.  
McAllister St.  
Grove St.

IVY ST.

Low and moderate rental housing is possible through redevelopment, which enables land costs to be reduced drastically and 3 per cent, 40-year mortgage loans to be made.



Archbishop  
Nitten Ishida  
representing  
Japanese American  
Religious Federation  
of San Francisco



Julian Richardson  
representing  
Fillmore Community  
Development  
Association



Morris Less  
representing  
Building Material &  
Construction  
Teamsters, Local 216



The Reverend  
F. D. Haynes  
representing  
Third Baptist Church



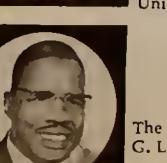
The Reverend  
J. Austelle Hall  
representing  
Bethel A.M.E. Church



James B. Phillips  
representing  
Grove Development  
Company



C. R. Johnson  
representing  
Construction and  
General Laborers  
Union, Local 261



The Reverend  
G. L. Bedford  
representing  
Banneker Homes

**More Socially Oriented Housing**  
Scheduled for  
Western Addition Area A-2—  
And the Sponsors of Each Block

In now immortal words, the Reverend Dr. Martin Luther King, Jr. once told of his hopes for the human race—  
“I have a dream . . .”

In San Francisco's Western Addition renewal area, many men and women have had dreams, too—smaller, to be sure, but no less true.

And now, some of those dreams are drawing closer to reality.

The first new housing—for and by the people of the Western Addition A-2 Redevelopment Area—is about to be built.

A complete block—bounded by Turk, Pierce, Eddy and Steiner—will soon be covered with 110 garden apartments of low and moderate rents.

The sponsor is the nonprofit Fillmore Community Development Association—wholly owned by Western Addition residents.

It is typical of much more housing to come—sponsored, built, owned and managed by the community for the community.

Fittingly, this first block will be named Martin Luther King Square . . .

A small tribute, but a genuine one—to a man and a dream worthy of not only a nation but a world.



## The Western Addition Community Tree

This broad-leaved evergreen, first dedicated at the Martin Luther King Square groundbreaking, is a very special tree—hopefully of long life and of many dedications.

This community tree will be present at the groundbreaking of each major development of housing by and for Western Addition residents.

In between times, it will be displayed throughout the Western Addition, where it can be tended and enjoyed by the people whose new and renewed community the tree symbolizes.

3 1223 08678 9725

Typography—Spartan Typographers  
Design—Ken Ruffner

April 21, 1968

Martin Luther King Square  
Architects:

Kaplan & McLaughlin, San Francisco  
Fillmore Community Development  
Association  
1710 Eddy Street, San Francisco,  
California 94115  
San Francisco Redevelopment Agency  
Post Office Box 646,  
San Francisco, California 94101

Min. - 1908  
PUBLIC LIBRARY  
DOCUMENTS  
MAY 1 1968  
SAN FRANCISCO  
PUBLIC LIBRARY

# I have a dream



## Martin Luther King Square

